



CAVERSHAM EDUCATION INSTITUTE

Reg No. 2008/018926/07 – ETDP – 5896

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18th August 2013

Dear Karen,

I cannot even begin to tell you what a pleasure it is to work with you and Peter. Designing a web site has been a dream of ours for a number of years but every time we attempted it it seemed so amazingly complicated that each time the attempt was dropped.

Then when you were recommended by your daughter at lectures one Saturday I must be honest I was sure that we were in for a similar experience. Karen what a joy, however when from the very first meeting you sat and *listened* as we described who we are, our target market and the message we wished to convey. You quickly discerned the 'feel' that we wanted to achieve for the Caversham Institute web site and the first suggested formats were great.

Karen you have been so patient and helped us, absolute novices time and again and our web skills are developing in leaps and bounds. You gave us clear directions and just sufficient information that we could apply at any one time and you have constantly encouraged us. You and Peter were always there to help us in the scary task of uploading and I can honestly say that this has been one of the best and most valuable experiences in many years.

We are delighted with our web site and it has been the most amazingly effective tool for sharing our vision and ethos with others. We know that we will continue to work with you as we negotiate Facebook and create new and inspiring blogs!

You are stars and I would recommend your service, unreservedly to others.

Many thanks,

Kind regards,

Jill Sachs

Director